

Please Vote TODAY (ad is due and going to print)

Posted by the.guard - 12 Nov 2009 14:45

Opinion's NEEDED QUICK PLEASE

Which Ad do you think gets the message accross better?

[This one](#) (from yesterday)?

Or [this one](#) (that I changed/updated TODAY)?

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Re: Please Vote TODAY (ad is due and going to print)

Posted by kanesher - 12 Nov 2009 14:58

The second gets the point across that we're talking about addiction. That's what you want to be saying.

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Re: Please Vote TODAY (ad is due and going to print)

Posted by kanesher - 12 Nov 2009 15:14

That's actually a great idea...having a female quote would actually let women know there's where to turn to in a subtle way...

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Re: Please Vote TODAY (ad is due and going to print)

Posted by yechidah - 12 Nov 2009 15:17

I agree with rage with the moral purity stuff

sounds preachy (though we know that's not the intent)

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Re: Please Vote TODAY (ad is due and going to print)

Posted by Mevakesh Hashem - 12 Nov 2009 15:28

second one!

first one talks to everyone. second one talks to addicts. THOSE are our targets.

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Re: Please Vote TODAY (ad is due and going to print)

Posted by kutan - 12 Nov 2009 15:29

Is the site really geared for addiction? What about people that just need a little push to help them overcome the yetzer hara?

The concern I have is turning someone off... People do not like to admit, even to them selves, that they are actually caught in the web.

Anyway it goes in, though, will be GREAT!

-Steve

;D

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Re: Please Vote TODAY (ad is due and going to print)

Posted by Kedusha - 12 Nov 2009 15:35

I'm with the second one as well - it reaches out directly to those who need the help most, and who are most likely to respond.

Also, "Caught in the Web" can be interpreted either as addicted, or in the clutches of the y"h, so it's reaching out to both types of people.

Regardless of which one you use, Jacob's testimonial should be edited to read as follows (to make it consistently past tense, instead of switching from past tense to present tense): ". . . and **created** GYE and all the supporting networks."

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Re: Please Vote TODAY (ad is due and going to print)

Posted by the.guard - 12 Nov 2009 15:45

I like RATMs idea of the female... But I think it went to print already. I'm still waiting to hear which one they put in...

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