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Posted by the guard - 10 Nov 2009 21:31

We got an offer to place an ad in the "American Jewish Spirit" magazine for a good price. The AJS comes out 4 times a year and it is ONLY subscriber based. It has 100,000 readers!

Most of the readers are either frum, recent balai Teshuvah, or people who want to be Mitchazek and become more religious.

The normal price is \$995 per issue, for a half page ad. We got an offer for **half price** = \$500 (or \$400 if we take it for a full year, which is 4 times).

The magazine goes to press this week, so we only have another 2 days to get in the ad.

You don't have to take the whole thing, you can take a part if you want... For example, if 5 guys give \$100 each we're in business! :D

Anyone want the zechus of possibly hundreds of people's Teshuvah?

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Re: DOES ANYONE WANT TO SPONSOR THIS AD?

Posted by the guard - 11 Nov 2009 17:02

Way to long & to much details.

Hey, E.L, Kutan and Uri, are you saying that you agree the flyer is too long and I should go with something like I wrote? Or are you saying that even what I wrote is too long? I'm confused. Common guys, don't be so "short" and "simple"! **EXPLAIN** what you mean and offer suggestions...

If you want it to be short and sweet, give me a good line that will really catch their attention! Like:
GuardYourEyes.Org - Get off the 18 wheeler tractor trailor and get onto Dov's shiny blue tricycle!
Yes, that should definitely get everyone over to GYE pretty fast
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Re: DOES ANYONE WANT TO SPONSOR THIS AD? Posted by jerusalemsexaddict - 11 Nov 2009 17:04
just make a copy of one of my posts
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Re: DOES ANYONE WANT TO SPONSOR THIS AD? Posted by jerusalemsexaddict - 11 Nov 2009 17:04
truth is i like the flyer you already have.
====
Re: DOES ANYONE WANT TO SPONSOR THIS AD?

That would defiantly have me check out the site just to try & figure out what the Gehenom your talking about.

Posted by Efshar Letaken - 11 Nov 2009 17:07

free - anonymous - AMAZING!

and then one or two of the following testimonials:

Kutan writes:

When I first found GYE, WOW was I on a high. For 2 months I could not stop smiling around the house. My wife was concerned I was on drugs or seeing a psychiatrist and not telling her. Really. It's just the total Ahavas Yisroel and idealism here, and to boot, a solution to my nagging clinging Yetzer Hara who I've never been able to shake off for too long.

Shepsil writes:

B"H, you guys had the bravery to confront the issues head-on, called things what they are, and creating GYE and all the supporting networks. I applaud you. You are saving my life, along with all the others...

Yakov writes:

Thanks to you, my life is better. I can speak to my kids about yiddishkeit without feeling like a hypocrite. I can sing zemiros at the Shabbos table without feeling guilt. I can shake the Rabbi's hand without saying to myself - 'if he only knew'... Between you all the people on the forum who are rooting for me, I can pull through this struggle. I can't express in words how much I owe you.

"WornB" writes:

I clicked on that link to the forum -bless that day- and pretty soon I was crying. To see my holy, precious, beloved brothers and fellow warriors joining together to fight back effectively and give each other support and chizuk, is by far the best therapy and the best chizuk I could ever hope for.

Yakov_Shwartz writes:

I have been focusing a lot on the 12 steps and I have been feeling immense natural serenity. I have been super calm to all that I meet. I feel a pleasure to be with people and to help people. My wife cannot get over what a calm and upbeat mood I have been in.

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You guys are great! I feel like crying for joy just thinking about how wonderful you guys are. Thanks

Bardichev writes:

I found your website... It is the most wonderful thing that has happened to me in along time. I cried my eyes out reading all the machshavos tovos and sincere hirhurei teshuva. I cried for along time when I realized that most of what I thought I was going through was crazy and only happening to me, was in fact happening to so many others as well. I cried for the honest people who are trying to save their neshamos, their lives, their marriages, their NORMALCY. I cried to Hashem to please let me also become a baal teshuva and not just go back and forth and be caught in a vicious cycle. Shabbos "Hachodesh" was anew hischadshus for me. I felt like air was being filled into a deflated balloon. I cried so hard by Kabbolas Shabbos...

Re: DOES ANYONE WANT TO SPONSOR THIS AD?

Posted by the guard - 11 Nov 2009 17:19

Kutan, I LIKE IT: D:D

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Re: DOES ANYONE WANT TO SPONSOR THIS AD?

Posted by kutan - 11 Nov 2009 17:21

Besides keeping it short, the key to a successful ad is to 'connect' with the reader.

Listing all the ma'alos or features of the product connects to the viewer only indirectly

How he will feel when he uses the product connects with him directly.

That's why ads tend to emphasize the smiling people more than the product they are holding.

Generated: 21 April, 2025, 15:18 Re: DOES ANYONE WANT TO SPONSOR THIS AD? Posted by kutan - 11 Nov 2009 17:22 guardureves wrote on 11 Nov 2009 17:19: Kutan, I LIKE IT: D:D Guard, the gadol is supposed to answer last. (Sanhedrin...) Otherwise, how can everyone else voice their opinion? ==== Re: DOES ANYONE WANT TO SPONSOR THIS AD? Posted by jerusalemsexaddict - 11 Nov 2009 18:11 Do you feel you're going crazy? Tired of being alone? Come join other mental people as we dicuss sushi, ice cream, corn flakes, and the impending geula! ______ Re: DOES ANYONE WANT TO SPONSOR THIS AD? Posted by bardichev - 11 Nov 2009 20:22

GYE - Guard Your Eyes

GUARD YOUR EYES...

FOLLOW THE EPIC NOVEL			
HARRY'S SON			
A 12 YEAR OLD BOY STRUGGLING WITH ADOLESCENCE			
A WOMAN THAT IS FRUM ON THE INSIDE			
A MAN WHO IS FRUM ON THE OUTSIDE			
A REBBI WHO IS IN THE WRONG PLACE AT THE RIGHT TIME			
ONLY AT GUE			
THIS STORY IS TO "HONEST" FOR BINAH-MISHPACHA-YATED & CO.			
====			
Re: DOES ANYONE WANT TO SPONSOR THIS AD? Posted by TrYiNg - 11 Nov 2009 20:54			
Lol,bards. What do the advertisments on the jewish websites say? That is what brought me to gue.			
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Re: DOES ANYONE WANT TO SPONSOR THIS AD? Posted by imtrying25 - 11 Nov 2009 20:57			

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Well i aint gonna say where i saw about gue for the first time. Suffice to say that now with my filter i cant access that website. Can you believe it?? Amidst all that tumah was this little spark of kedusha And it may be the spark that saved my life. Someone most of been prayin really hard for me.

Re: DOES ANYONE WANT TO SPONSOR THIS AD? Posted by bardichev - 11 Nov 2009 21:23

imtrying25 wrote on 11 Nov 2009 20:57:

Well i aint gonna say where i saw about gue for the first time. Suffice to say that now with my filter i cant access that website. Can you believe it?? Amidst all that tumah was this little spark of kedusha And it may be the spark that saved my life. Someone most of been prayin really hard for me.

THIS MAKES A QUESTION FOR A NEW THREAD:

HOW DID U FINND GUE??

bardichev: GOOGLE THE SAME WEBSITE/SEARCH ENGINE THAT GOT ME IN THE SEWER HELPED ME FIND MY WAY OUT!

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Re: DOES ANYONE WANT TO SPONSOR THIS AD?

Posted by imtrying25 - 11 Nov 2009 21:37

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hey ive got a headline that would of definitly wrked for me. FREE yourself from PORN addiction