

VENISHMARTEM: Keeping Klal Yisrael Protected

Donations are tax deductible in the U.S.

Checks can be made out to: "GYE Corp." and mailed to: GYE Corp. P.O. Box 32380, Pikesville, MD 21282, U.S.A.

On-line Donations: www.guardyoureyes.com/donate • Donations by phone (24 hours): 718-878-3075.

E-mail: director@venishmartem.com • Israel Office: 972-2-5805921 • GYE Hotline: 646-600-8100 • Venishmartem Hotline: 718-GET-HELP



Home Filter Tools About Us Articles Need filter help?

Help us help others

Cutting edge Venishmartem Cloud Filter (VCF) designed especially for the frum community.

Find out more

Donate

Guarding our eyes is one of the greatest tests of our generation. Venishmartem has been created to provide an answer to the digital challenges of today's difficult environment.







DROWNING? Are you having problems

in Ruchniyus related to the Internet? dreds have been belned!

Unique Venishmartem Features



For those who don't want to have the nisayon of being able to bypass their filter.



For those who want to have accountability but have a hard time finding a partner.



For those who need email but don't want internet on their Blackberry.



Search our database and find a technician to help



Speak with a live representative to help you get started.



Why do I need a FILTER? O

Tech savvy? Volunteer! 0 Are your **neighbors** using your wifi?



Technician Corner

לפני עור לא

תתן מכשול! 📩



Reporting Software





Spotlight

IST Blacklist WI ASED BIACKIIST WITE-BASED CLIENT BASED HITELIST SERVER-BIACKIIST WHITELIST CHARACTER BASED BIACKIET SERVER-BASE

Learn the Terms Learn the different

types of filters to help you choose the best one.



Family Security

"There is no greater problem facing Klal Yisrael today."



Block Browser

Block the browsing capabilities while retaining e-mail and other apps



We'll Hold the Password

Don't hold the nisayon, keep the password by us.

Resources & Links



Also see





Video

Websites

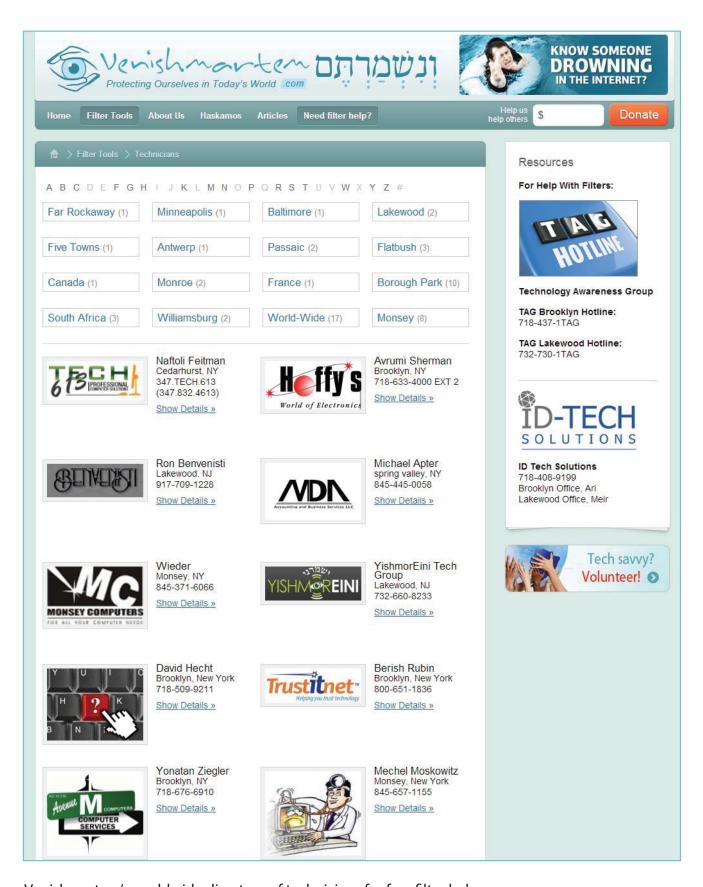
The Next Frontier - Article in Mishpacha

Technology al pi Halacha

Spread the word: Download the Blackberry fiver

Download the Venishmartem filter quide

More



Venishmartem's worldwide directory of technicians for free filter help.



Goal

The goal of Venishmartem is to solve the internet problem at the root, by providing effective and easy-to-use filtering solutions for Klal Yisrael. Venishmartem aims to help 100,000 people within the next 12 months to install effective filtering.

Background & History

The Venishmartem website was launched on May 20th 2012, the day of the big internet Asifa in Citi-Field. With minimal advertising, the website has received over 100,000 visits since it's inception — more than the entire crowd at the CitiField event (which cost over \$10 million to arrange!). We also recently launched a new Hebrew Venishmartem website to help Israelis find and install filering solutions for their devices.



Venishmartem's research and testing center.

Method

Venishmartem researches, develops and makes available to the Jewish public the best filtering solutions for all devices through state of the art websites. The website are made known to the public mainly through on-line advertising, effectively targeting Jewish internet users. We have negotiated advertising deals with leading Jewish websites for the coming year (the Yeshivaworld.com, Vosizneias.com, Arutz 7, etc.) to provide 122,500 clicks for \$20,845 (an excellent rate of \$0.17 / click).

The Venishmartem websites provide simple installation instructions for "dummies" along with PDF guides, which should be sufficient for servicing 90% of those who turn to the website for help. For those who need extra assistance, Venishmartem provides email support administered by trained staff, as well as referrals to paid technicians.

Highlights of our site

- The most trusted up-to-date solutions for all popular devices/computers.
- An internal forum with tens of technicians who research and advise us about the best solutions coming out all the time.
- Clear step-by-step instructions and tutorials to help people install filters, designed for anyone to understand.
- Printable filter guides for shuls, schools and assifos.
- Resources for professionals who help yidden with filters (many technicians consult with our site for the latest information).
- An expanding directory of professional frum filter technicians for those who need extra help.
- A mobile site that will give immediate solutions for the device used to access the site.
- Hebrew Venishmartem website for Israelis. Yiddish, Spanish, French sections under development.
- Buying guide: A list of phones that have the best support for quality filters, so people can know what to purchase to keep safe.
- Email support administered by trained staff.



Unique Venishmartem Projects



Venishmartem Cloud Filter (gye.org.il/vcf)

For those who don't want to have the nisayon of being able to bypass/remove their filter, VCF cannot be removed and only Venishmartem can make changes to the account settings.



Webshadow

A new project currently in development that will allow parents to receive email reports and alerts about their children's web activity on any device. The reports are designed to be understood easily and to show all relevant information at a glance.



Venishmartem Knas-Based Accountability (gye.org.il/kba)

For those who want to have accountability but have a hard time finding a partner, KBA is a knas based system developed by Venishmartem in conjunction with Covenant Eyes and Yishmoreini.



Venishmartem Blackberry App (gye.org.il/bb)

For those who need email but don't want internet on their Blackberry, our app is the only way to remove internet browsing capabilities. Approximately 8,000 people have downloaded and are using this app.



Glattsearch.com

A Kosher search engine developed by Venishmartem, which does not have image or video search capabilities. It also filters the query, the results, and the ads that appear on the page. (Coming soon! Glattsearch will be linked to our VCF Pro intelligent filter to become even more accurate in detecting inappropriate searches.)



For the first time ever, Israelis now have access to a one-stop shop for filtering solutions for all devices. The Venishmartem Hebrew website launched in 2014 has already been a great success.



Venishmartem produces PDF guide booklets for each type of device to help people protect their internet enabled devices. The booklets contain step by step information with screenshots and examples to make it easy "For Dummies" to protect their own device!





עברית

קישורים בקש עזרה מכשירים נוספים המדריכים של ונשמרתם אייפון ואייפד אנדרואיד ספקי אינטרנט כשר מחשבים דף הבית

אייפון ואייפד

iPod או iPhone, iPad, iPad Mini אם אתה משתמש ב- iPod או Touch אתה משתמש בהתקן iOS. כל ההתקנים הללו משתמשים באותה תוכנה, ולכן יש להם אותם פתרונות. באופן כללי, התקני iOS יכולים להיות בטוחים לגמרי אם משתמשים בהגדרות הורים לנעילת App Store. בניגוד לטלפונים חכמים אחרים, התקנים אלה כוללים בקרת הורים מובנית במערכת, ולכן קשה לעקוף אותה.



דף הבית מחשבים ספקי אינטרנט כשר אנדרואיד

המדריכים של ונשמרתם מכשירים נוספים בקש עזרה קישורים

פתרונות

ו-אימייל Waze, WhatsApp



אם הנך משתמש במכשיר בעיקר עבור אימייל, Waze, WhatsApp וכדומה, אפשר להתקין את התוכנות שאתה זקוק להן, ואחר כך לנעול את הדפדפן ואת חנות האפ-סטור. את סיסמת הנעילה תשמור אצל חבר כדי שלא תוכל לבטל את הסינון בעצמך.

מחיר: חינם



כדי לחסום את האינטרנט לגמרי, אפשר להשתמש בחסימה המובנית של המכשיר כדי לחסום את הדפדפן ואת האפ-סטור (App Store). אם אתה צריך להשאיר כמה אתרים בודדים פתוחים, זה גם אפשרי.

מחיר: חינם

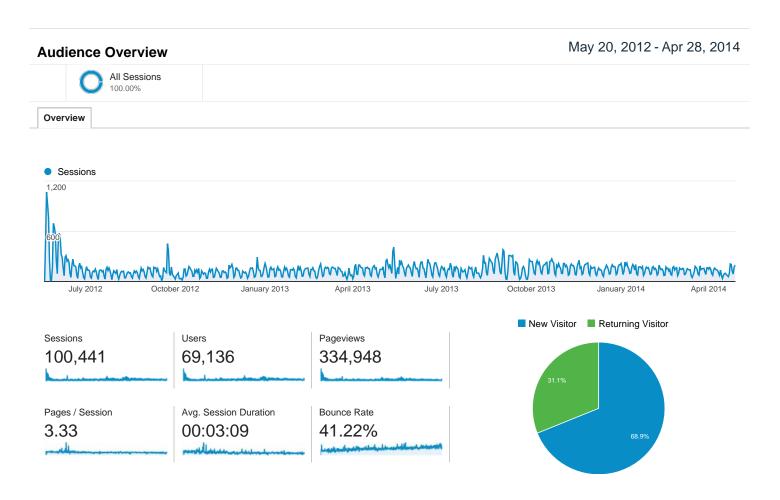
סינון אתרים לאייפון

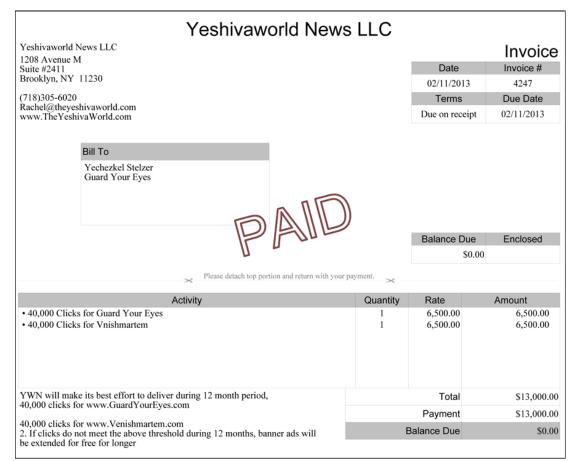


אם הנך זקוק לאתרים רבים, אפשר להשתמש בתוכנת מוביסיפ כדי להגדיר אילו סוגי אתרים יהיו פתוחים עבורך ואילו מהם יהיו חסומים. מהבדיקות שלנו תוכנת מוביסיפ היא אפליקציית הסינון המתקדמת ביותר לאייפון.

מחיר: 35 ש"ח לשנה

Over 100,000 visits to the English Venishmartem website since the launch in May 2012.





\$13,000 receipt from YeshivahWorld for Venishmartem.com and GYE banner campaign 2013 (40,000 clicks)



אתר החדשות והתוכן לציבור הדתי

7-Feb-13

israelnatinalnews.com באתר "VENISHMARTEM" הנדון: פרסום

- אתר ערוץ 7 באנגלית הינו אתר גדול ומוביל במגזר הדתי האמריקאי בארץ ובעולם וגולשים בו מעל 80,000 גולשים שונים מידי יום וחברים בו 55,000 איש בפייסבוק
 - 20. סוכם שערוץ 7 יריץ את הפרסום של "Venishmartem.com" באתר במשך שנת 2013.
 - 3. ערוץ 7 ייתן 40,000 הקלקות במשך השנה החל מה15.3.13
- 4. במידה ולא יסתיימו ההקלקות עד סוף שנת 2013 הפרסום יימשך לשנת 2014 עד סיום ההקלקות
 - 5. הפרסום אינו כולל הפקת הבאנרים ו/או הפקת דף נחיתה וכו'
- 6. ערוץ 7 יספק מעקב און ליין אחרי הקמפיין וGYE ישתמשו בשרותי Click Meter למדידת מספר הקלקות.
 - .IFrame את האפשרות לעדכן את הבאנרים בעצמם על ידי GYE. 7
 - 8. עלות הקמפיין 29,000 ₪ נטו (8,000\$)
 - 9. תנאי תשלום: כרטיס אשראי בתשלום אחד מזומן בתחילת הקמפיין.

בברכה

אבי שמשי

סמנכ"ל שיווק

מחלקת פרטום פל': 6713795-640, פקס': 64345423-03 דוא"ל: pirsum@a7.org **מחלקת חדשות** 03-7256171 (פקס': 02-9978217 (סכל: news@a7.org) ביבר: 96149 (דוא"ל: 148° **הנהלת האתר:** ת.ד 388 ביח אל דג מזרח בנימין 90628 טל': 02-9973777, פקס': 3087999-20, דוא'ל: aliza@a**7.**org

Invoices for advertising Venishmartem on A7 (above) and on vosizneais.com (below)

Webbing Corp. 244 5th Ave Suite 200 New York NY 10001

GYE Corp Yechezkel Stelzer

Pikesville MD 21282

P.O. Box 32380

Webbingcorp.

 Invoice #
 1923

 Invoice Date
 February 6, 2013

 Amount Due
 \$12,960.00 USD

Item	Description	Unit Cost	Quantity	Line Total
Advertising	Advertisement on VoslzNeias.com: Feb. 17, 2013 - Feb. 17, 2014 (various sizes) Ad www.GuardYourEyes.com	6,480.00	1	6,480.00
Advertising	Advertisement on VosIzNeias.com: Mar. 12, 2013- Mar. 12, 2014 (various sizes) Ad www.Venishmartem.com	6,480.00	1	6,480.00

 Terms
 Amount Paid
 12,960.00

 Please make prompt payment, Thank you
 Amount Due
 \$12,960.00 USD

Notes

Agreement:

- VIN News will make its best effort to deliver during 12 month period,
 42,500 clicks for <u>www.GuardYourEyes.com</u> 42,500 clicks for <u>www.Venishmartem.com</u>
- 2. If clicks do not meet the above threshold during 12 months, banner ads will be extended for free for longer time period until the total combined of 85,000 clicks is reached.

Help us continue helping Klal Yisrael with our generation's great challenge!

Expenses

	Monthly	Yearly
Research, Website Upgrades & Admininistration	2,000	24,000
Advertising	2,000	24,000
Grand Total	\$4,000	\$48,000







Online Advertising (\$0.17 per click)				
122,500 Clicks	\$20,845			
100,000 Clicks	\$17,000			
50,000 Clicks	\$8,500			
42,000 Clicks	\$6,480			
20,000 Clicks	\$3,400			
10,000 Clicks	\$1,700			
6,000 Clicks	\$1,020			

USA

GYE is a recognized 501(c)(3) organization and donations are tax deductible. Please make the check payable to "GYE Corp."

Mail the check to: GYE Corp. P.O. Box 32380 Pikesville, MD 21282 USA

CANADA

To receive a tax-deductible receipt in Canada, make the check payable to "Beth Oloth" and earmark it for "Guard Your Eyes".

Mail the check to: Guard Your Eyes c/o Beth Oloth 32 Brookview Dr. Toronto, Ontario, M6A 2K2 Canada

Secure online donations: www.guardyoureyes.com/donate
Donations by phone (24 hours): 718-878-3075



The Venishmartem Team

Organization

Yaakov N, Founder

Yechezkel Stelzer, CEO

Rabbi Zev Shain, President

R' Mendy Elishevitz, Project Manager

Chairmen:

Avi Meyer, LA

Nati Klein, Cleveland

R'Yunty Burnstein, Jerusalem

Yaakov Dov Mermelstein, Brooklyn

Trustees:

Avi Schron, Brooklyn

R' Shimon Lefkowitz, Brooklyn

Eli Schindler, Brooklyn

R' Gedalia Weinberger, Brooklyn

Avraham Wolfson, Brooklyn

Gary Torgow, Detroit

Tovia Schottenstein, Columbus

Frank Menlo, Los Angeles

Sol Goldner, Los Angeles

Endorsements

Harav Shmuel Kaminetsky, Rosh Yeshivas Philladelphia

Harav Malkiel Kotler, Rosh Yeshiva BMG, Lakewood

Harav Aharon Feldman, Rosh Yeshivas Ner Yisrael, Baltimore

Harav Yisrael Belsky, Rosh Yeshivas Torah Va'daas

Harav Avraham Chaim Levine, Rosh Yeshivas Telshe Chicago

Harav Shraga Hager, Kossover Rebbe

Harav Yaakov Perlow, Novominsker Rebbe

Ray Shlomo Milller, Rosh Kollel Toronto

Rav Binyumin Eisenberger, Heichal Hatfilah, Brooklyn

Rav Yitzchak Eluzer Moskowitz, Rosh Yeshivas Sqver, Jerusalem

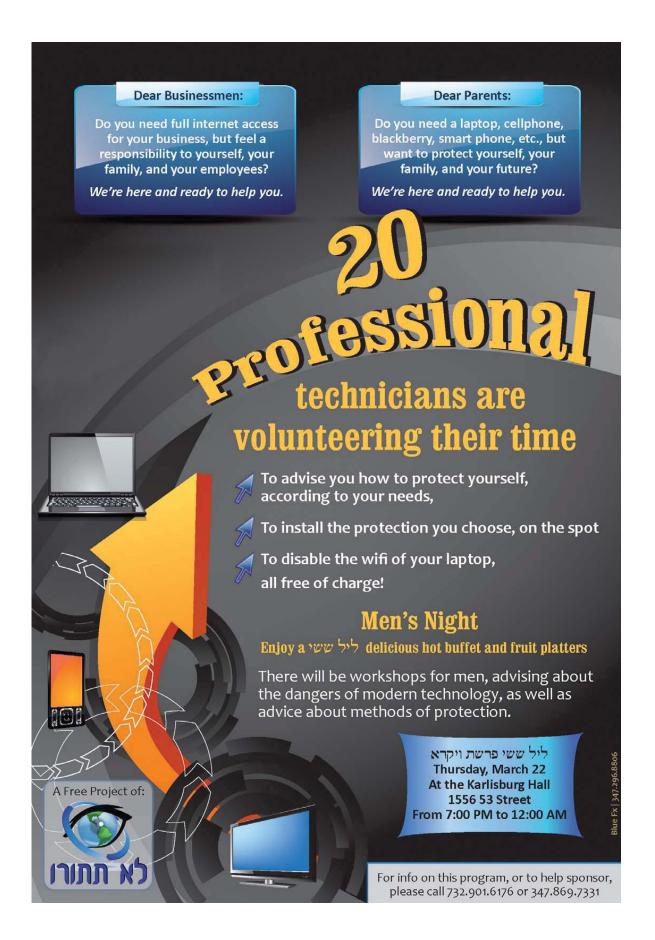
Rav Motte Frank, Breslev Jerusalem

Rav Yosef Viener, Kehilas Shaar Shamayim, Monsey

Rav Dovid Heber, Khal Ahavas Yisroel Tzemach Tzedek, Baltimore

Rav Yosef Yitzchak Rosenfeld, Beis Horo'ah Shevet Levi, Monsey

Rav Berel Wein, Beit Knesset HaNassi, Jerusalem





PHOTOS & VIDEO – Kiddush Hashem as Hundreds Have Internet Filters Installed on Computers, Cellphones























The event received wide coverage in the press



הסכמת הר"ר שמואל קמינצקי, הר"<mark>ר</mark> מלכיאל קוטלר, הר"ר אהרן פלדמן, האדמו"<mark>ר מ</mark>נאוואמינסק, האדמו"ר מקאסוב ועוד גדולי ישראל שליט"א:

"וקדש<mark>תם היום ומחר</mark>"

Heed the call of the Gedolei Yisrael!

PRE-SHAVUOS

FILTERTHON

* fil-ter-thon -noun. A mass gathering of people who come together to install filters.

Bring your device and get protection on the spot by professional technicians offering *FREE* assistance.

Protect yourself, your family and your future - we're here to help.

Get the new cutting edge **VCF** filter (vcf.co.il) designed specially for the frum community. Instant installation at the event. (YouTube filtering available for those who must have it.)



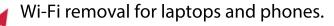


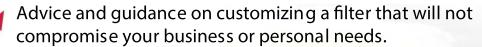


















א' דשלושת ימי הגבלה - Sunday, May 12 Landau's Shul, Corner East 9th and Ave. L.

All day - 8 AM through 11 PM (for men)



Women, or those who can't make it to the event, please call 718-GET-HELP. For more info or to help sponsor the event, please contact us: Phone: 845.653.0770 / Email: info@filterthon.com

"והגבלת את העם סביב לאמר השמרו לכם" A prerequisite to receiving the Torah is making a fence!

TORAH JEWRY NEWSPAPER O F

MAY 13, 2013 | DAILY VOL. X | NO. 2279

ב"ה, יום ב', פרשת נשא, מ"ח לעומר, ד' סיון, תשע"ג

MONDAY EDITION 50¢

Protecting Our Homes



At a Flatbush "Filterthon" event in a tent set up in front of Khal Veretzky (Landau's shul), more than 20 technicians installed filters and answered technology questions for hundreds of residents at no charge, all day Sunday. The event was organized by Venishmartem.

Senator: IRS Targeting Of Tea Party Is 'Chilling'

WASHINGTON (AP) - Republicans said Sunday that the Internal Revenue Service's heightened scrutiny of conservative political groups was "chilling" and further eroded public trust in government.

Lawmakers said President Barack Obama should apologize personally for targeting tea party organizations, and they challenged the tax agency's blaming of low-level workers.

"I just don't buy that this was a couple of rogue IRS employees," said Sen. Susan Collins (R-Maine). "After all, groups with 'progressive' in their names were not targeted similarly."

If it were just a small number of employees, she said, "then you would think that the high-level IRS supervisors would have Continued on page 3



















Flatbush Focus



Yeshiva Bonlim Lamokom celebrated a siyurn on hilchos tefillah. Harav Yosef Savitsky, Rosh Yeshivah in Yeshiva Torah Vodaath, came to conduct the farher at which the bachurim excelled. It was a true kiddush Hashem.

night, following the Shabbos seudah. Men and women are invited to join Rabbi Mizrachi at Khal Bnei Torah, where he will discuss the Jewish educational system.

On Shabbos morning Rabbi Mizrachi will join Khal Bais Mordechal for davening. Later that afternoon, at 4:45, Rabbi Mizrachi will speak to women only at Khal Adas Yeshurun on "The Prestige of Jewish Women."

The closing session, for men only, will take place at 6:30, at Khal Tiferes Avraham, where Rabbi Mizrachi will explore the topic, "How to Stay Happily Married." For more information, please call the JCC at (718) 407-1832 or email info@iccmp.org

Shavuos at the Brooklyr Jewish Experience

Shavuos, which celebrates Mattan Toruh, is one of the most important Yamim Tovim, yet astoundingly, an overwhelming number of Jews have never heard of it.

Reb Dovid Neiburg, one of the guest speakers for Shavuos at Brooklyn Jewish Xperience (BJX), Brooklyn's kiruv center, shared his feelings: "So many open Jewish neshamos in Brooklyn—where can they go for inspiration and sincere exposure to authentic Judaism without feeling judged or out of place? Can such a place exist? The address is BJX at 2915 Avenue K. With such warmth, people cannot help but be attracted to what BJX has to offer, with Rabbi Fingerer at the center of this motivating force." he said.

Rabbi Fingerer spoke passionately about Shavuos in a special BJX lecture, several days prior to Shavuos, and laid out the exciting program details.

The results of the BJX Shavuos-night program, held in the beautiful, new kiruv and Torah center, were astonishing. As Rabbi Fingerer says, "I was absolutely awestruck. It was 'nes gadol hayah po' — a miraele transitiva heaften was resulting to the same and the same and the same are the same as the same are the same and the same are the same

A delicious catered seudah was followed by an evening of learning and five different exciting shiurim, spanning topics as fundamental as the veracity of the Oral Law and as esoteric as reincarnation. More than 50 students participated in the night of learning which concluded at 4 a.m.—over 50 neshamos that otherwise

vouid never have been expose o the *kedushah* of *Mattan Turah*

Mr. Yisroel (Jerry) Gross said,
"To see so many eager Jewish
souls willing to take a giant leap
and step into a shul Shavous night
was awesome. I watched them
open their eyes, ears, and hearts,
all willing to absorb the words of
Torah from Sinai."

Those who want to help BJX reach out to the precious neshamos of Brooklyn can help sponsor a program. Please call (646) 397,1544

'Filterthon' Takes Flatbush By Storm

What do you get when dozens of talented technicians, concerned community askanim and lay leaders, and a community looking to purify their homes and protect their souls in advance of the holy Yom Tov of Kabbalas HaTorah gather in one tent? Why, a Filterthon!

Well over 1,600 Yidden came through the large tent that was erected outside Khal Veretzky in Flatbush last Sunday with desktop computers, laptops, phones, and other devices in tow, in need of filtering for proper internet usage.

The event, co-sponsored by Hamodia, was arranged by a few concerned activists who feel that the best way to help the community to protect their families is by offering professional-grade filtering solutions for their devices, with the added incentive of bringing the solutions to their doors—in this case outside the shul where thousands come through on a Sunday.

Sunday.

To this end, a large tent was erected on Avenue L, with stations manned by trained technicians, each station geared to different kinds of devices. From 8 a.m. until midnight, they offered solutions and installed many various kinds of filters, according to need.

Hamodia sat down with the people behind Venishmartem, the powerhouse organization behind this Filterthon, the Filterthon in Boro Park one year ago, and hopefully many more as long as one Jewish home still possesses open internet.

"The goal of Venishmartem is to solve the internet problem at its root, by providing effective and easy-to-use filtering solutions for Klal Yisrael. Venishmartem aims to help tens of thousands of Yidden from all over the world to install effective filtering in the coming years. Venishmartem's team of technicians researches every existing up-to-date solution for every type of device," Yaakov, the organization's founder, told Hamodia.

Venishmartem has since its inception been on the lookout for effective, sophisticated solutions, and after constant experimentation have arrived at the VCF (Venishmartem Cloud Filter) solution, complete with a call center which, for a minimal monthly fee, provides a full and tailored service to each customer.

On the heels of their success at the Boro Park event last year, as soon as a sponsor was found for this Flatbush event, they came here

Yaakov relates one event that expresses the effectiveness of the Filterthon: "One guy came with seven devices! Two laptops, a



Harav Sholom Noach Landau, Rosh Yeshivah, Yeshivah Ohr Shraga and Mesivta Bais Aron Tzvi Veretzky, with the guests of honor at the yeshivah's 28th Annual Dinner at the Dyker Beach golf course.

few moments of my sharing a few stories with him, he promptly agreed to filter all his devices," Yechezkel told *Hamodia*.

Despite having spent many years in the arena, Yaakov is nevertheless inspired. "It was so inspiring to see how many Yidden from all walks of life came to get protection on their devices."

filter will do. This whole situation has to change. We must ensure that the coming generation doesn't even have a question about whether to use internet without a filter. Just like frum families today don't have a television, it should be understoot that no frum person uses unfiltered internet.

"Our children will not be frus trated that the filter blocks the things they like — because the never will have had the experience of using the internet with out a filter in the first place. I should become a given for every frum Yid that unfiltered interne is a danger to the very fabric of Jewish life. The next generation of frum Yidden must grow up with the concept of filtered internet as a basic prerequisite to being an erlicher Yid," he says.

What is their petition to the community? "We need you help!" says Yechezkel, co founder. "Get in touch with us so we can bring this campaign worldwide, and effect the change that Yaakov speaks of."

To those who want to answe the call of "Mi laShem eilai," Yaakov can be contacted a info@filterthon.com or at (646 600-8100 Ext. 3.

As Rabbi Shain told Hamodia "One of the reasons for the min hag to eat milchigs on Shavuos it that the utensils of Am Yisrae were rendered treif'due to receiving the mitzvah of basar b'chalar at Kabbalas HaTorah. What we saw today was people of al stripes coming to, l'havdil, 'kash er' their 'keilim' in order to receive the Torah on Shavuos in more elevated and purified man ner."

As a public service Venishmartem filter guides ar available free of charge, describing the many different types o filters in detail, for many types o devices. There is an accompany ing CD that allows you download protection directly, for a computer or laptop. Rabbanim and principals are welcome to call (347, 869-7331.



Talented computer technicians from our community volunteering at the Venishmartem Filterthon, where over 1,600 internet filters were installed on a gamut of devices



Harav Yochanan Kugelman, a well-known talmid chacham and masmid who is also a technology whiz, sacrificing time from his busy schedule to volunteer at the Venishmartem Filterthon last Sunday.

tablet, a phone, a notebook and two gaming devices... We sat him down with one of our top volunteers who worked with him for over an hour and got all his devices filtered."

Meanwhile, Yechezkel, a psychologist with addiction counseling training, and his partner at Venishmartem relate his highlight of the day: "A father came in and asserted that in his opinion, filtering isn't necessary. After a Yaakov says to the community, "While hundreds came to get filters, thousands of frum Yidden out there still have open internet on their computers and devices. Many people think that filters will slow down their computers or block them from things they like to do, but this is not necessarily true at all.

"The problem is that people are used to not having filters and are therefore afraid of what the

EXPANDED FLATBUSH FOCUS

SEND US YOUR NEWS!

Hamodia would like to include your news and pictures from the general Flatbush area If you have any newsworthy items you would like to see included, please email flatbushfocus@hamodia.com.

Nov 25, 2012

Guide For Filtering Web Dangers



Internet safety watchdog "Guard Your Eyes" has recently trained Shluchim on the dangers community members are facing. A special guide was made available to COLlive.

By COLlive reporter

Some shocking general statistics on Internet dangers were presented to Chabad Shluchim during the 5773 Kinus, in an effort drum up awareness and caution.

R' Mechel Moskowitz, manager of the filter division at Venishmartem Internet solutions, was the presenter during the Thursday session at the Brooklyn Marriott Hotel.

The session was held to help Shluchim learn from filtering experts about Internet safety and how to use filters, including what they can—and cannot—do for their communities.

One statistic from the London School of Economics showed that 9 out of 10 children between the ages of 8 and 16 have viewed inappropriate material on the Internet, in most cases unintentionally.

Another was that in 56% of divorce cases today, a major contributing factor is one spouse's inappropriate use of the Internet.

Moskowitz spoke to Shluchim on "how to counsel your community on using the Internet" and how effective are the various filters available today for all technological devices.

Attendees received a copy of a comprehensive filtering guide created by Moskowitz especially for the Kinus, taking into account Chabad centers' needs. (COLlive readers can download it here).

He referred participants, who lead communities and educational institutions, to visit <u>guardyoureyes.com</u>, a site to help people maintain moral purity and break free of inappropriate behaviors and <u>venishmartem.com</u>, a site with web filter reviews.

Moskowitz has urged Shluchim to speak out on the issue in their respective communities, quoting the noted psychiatrist and author Rabbi Dr. Abraham J. Twerski, "It's one of the most powerful addictions."

Twerski has said in the past that "day after day after day - I get letters and calls from people who say, 'what can I do to save myself?' [The internet] has ruined more marriages than anything, ruined families. It's been terribly destructive."

Moderating the session was Rabbi **Mendy Elishevitz**, the internet savvy Shliach in Karmiel, Israel.

"Unmonitored internet access is literally destroying many precious neshamos, it affects the families of our mekuravim - and even our own. We owe it to ourselves and our community to be technologically informed so that we stay ahead of the game," he stated.



























































- CONCERNED about the effects of Internet & Technology
- UNSURE about protective measures
- LOOKING for real solutions



VENISHMARTEM TEAM OF TOWERREST TO THE

FOR ALL YOUR SAFETY NEEDS

One of our skilled volunteers will be happy to answer your call, give knowledgeable and sensitive advice, and even come to your home to guide you through the process of "koshering" all your digital devices.

- Practical solutions for personal and family protection
- Phones, PC's, tablets, gaming devices, MP3's and more
- Comparative advice for filtering, monitoring, and more.
- Installation of protective software, internet blocks, etc.

Sms or call: 076 708 5660

or visit www.venishmartem.com for further information or to request support



OR contact our Technicians directly

Yossi Neimann - 082 780 6894

R. David Hurwitz - 083 415 4849

Dovi Joel - 083 608 3129

Ilan Rabinowitz - 082 777 9143

Yoel Gischen - 083 359 9298

Thundermount Design Studio . 082 331 7548 . www.tmdesigns.co.za

A flyer that was distributed in Johannesburg. Communities around the world use Venishmartem's resources, database and help-desk system for their members.



FILTER GUIDE



Special Edition in honor of the Venishmartem Filterthon and the launch of the Venishmartem Cloud Filter

May 2013

HELP US CONTINUE HELPING KLAL YISRAEL

Donations are tax deductible in the U.S.

Checks can be made out to: "Venishmartem." and mailed to: GYE Corp. P.O. Box 32380, Pikesville, MD 21282, U.S.A.

On-line Donations: www.guardyoureyes.com/donate • Donations by phone (24 hours): 718-878-3075.

E-mail: director@venishmartem.com • Israel Office: 972-2-580-5921 • GYE Hotline: 646-600-8100 • Venishmartem Hotline: 718-GET-HELP

↑ Our filter guides have been distributed at assifos, conventions and schools.



בעזהשי״ת



איר דארפט א בלעקבערי פאר אייער אימעלס און ביזנעס, איר דארפט א בלעקבערי פאר דען דעם אינטערנעט בראסער ?

יא! עס איז מעגליך צו האבן אלע באקוועמליכקייטן וואס דער בלעקבערי שטעלט אהער און נאך אלץ נישט האבן קיין צוטריט צו אינטערנעט.



נעמט אראפ א פראגראם וואס וועט בלאקירן די אינטערנעט בראסער פון אייער בלעקבערי און וועט שיקן די פעסווארד צו ונשמרתם עס צוהאלטן פאר אייך.

עס איז אומזיסט און גרינג! גיי צו דעם וועבזייטל מיט אייער בלעקבערי:

www.gye.org.il/bb

אדער העכער Platform 5.0 ארבעט נאר מיט ארבעט די פראגראם ארבעט ארבע

א גרופע פון עקספערטן זענען גרייט אייך צו העלפן מיט טרעפן און אינסטאלירן די בעסטע פילטערס פאר אייערע קאמפיוטערס און טעלעפאנען – אומזיסט.

ייש לנהוג באינטרנט על פי דיני ייחוד .. אם חז"ל היו היום ודאי שהיו גוזרים איסור יחוד עם האינטרנט"



הגאון ר' שמואל הלוי וואזנער שלים"א –

www.venishmartem.com

"Get Filter Help" קליקט אויף

718-GET-HELP UDIT

support@venishmartem.com :שיקט א אימעל

Over \$2,000 was paid to program this app which is being used today by thousands of yidden.

"אלול תשע"ב / September 2012

Dear Menahel / Menaheles, לאי"ט

The National Society for Hebrew Day Schools

The recent התעוררות at gatherings worldwide, alerting and heightening awareness to the formidable dangers of the internet has ב"ם been making its impact in very practical ways in Jewish households, schools, offices, institutions and communities throughout the world. Torah Umesorah would like to reinforce to the schools, and more significantly to its parent bodies, the inherent dangers – for both children and adults – in utilizing an unfiltered computer or technological device with access to the internet.

Accessing the internet without a filter is exposing a child or oneself to some of the worst איסורים המורים. Horror stories abound of many marriages, families, children – so many *neshamos* – who have been literally destroyed due to an innocent, casual look on the computer which – because there was no filter – lured the child or adult into sites which unsuspectingly exposed them to immorality of the lowest level, violence, foreign ideas antithetical to Torah, and/or the ability to communicate inappropriately with strangers through social forums. The force of the internet is so magnetizing that many have developed difficult-to-cure addictions.

Unsupervised internet use is a danger being recognized by Jew and gentile alike as a leading cause for the moral decay within society.

The school and parents invest so much effort into being מל פי טהרת הקודש and raising children על פי טהרת הקודש; installing a filter is one of the most significant actions a school and parent can take to protect its students and children.

We urge you to work together with your parent body in assuring that every household in which there is internet use, for whatever necessary reason, be required to install a filter. Please share this message and the attached information about filters with your parent body. We also ask the school to establish guidelines requiring all parents of students to install filters.

As we approach the ימים נוראים and look heavenward for ישועות וסייעתא דשמיא, it behooves us to demonstrate to the רבש"ע our efforts to fulfill the מצוה מחניך קודש our efforts to fulfill the.

בברכת כתיבה וחתימה טובה,

Rav Avrohom Chaim Levin Yoshev Rosh

MYCRA WIA IN

Vaad Roshei Yeshiva of Torah Umesorah

Rabbi Dovid Nojowita National Director

It is suggested that you first contact one of the HelpLines to seek advice and guidance in choosing and installing the filter that will best suit your needs.

HELPLINES FOR GUIDANCE ABOUT FILTERS

1. Technology Awareness Group (Lakewood) 267-295-1954

2. Venishmartem 718-GET-HELP (438-4357)

3. Far Rockaway/5 Towns Community Technology Helpline 516-341-1971

RABBI N. W. DESSLER 5521

IRVING I. STONE 57

RABBI SIMCHA DESSLER

RABBI ELI DESSLER

Dr. Louis J. Malcmacher

IVAN A. SOCLOF

· www.hacl.org

Ohio 44118 • (216) 321-5838 • Fax (216) 932-4597

Road . Cleveland.

South Taylor

18.60

MELVIN WAXMAN Dear Parents.



September 10, 2012

After a spectacular start of the school year with a record enrollment, I take this opportunity to express our appreciation for your partnership in the chinuch of our children.

Safety has become an important part of the culture of schools across the nation. Our kids need to be made aware of important issues such as stranger danger, technology danger and personal space. Children must be sensitized and reassured. They must be encouraged to share information with their parents.

Technological innovations continue to take society by storm. Our school has demonstrated a deep commitment to technological advances and will continue to utilize the positive, innovative applications for the benefit of our students. With the flooding of technology into society, however, the worrisome applications of phones, iPods, electronic games, and other The knowledge children have of these devices most often such gadgets is staggering. supersedes that of parents and teachers.

Internet access enables many of us to keep informed of cutting edge concepts and markets. As responsible parents committed to Torah values, it is incumbent upon each of us to be cognizant of the dangers in exposing our children to the internet. We often read about the horrors of social networking and cyberbullying in the press. If your home has access, we urge you to have appropriate blocks. Without the benefit of filters and constant supervision, please do not permit your child internet access at home or in any other environment.

Internet enabled devices can easily be protected for the safety of our children. Although I have no personal experience with the organizations below, I would like to inform you about the following free resources:

Venishmartem.com is a national Jewish website dedicated to helping people find the best filtering solutions for all their computers and devices. The website offers:

- The most up-to-date information available for every type of digital device.
- E-Mail support (support@venishmartem.com), phone support (718-GET- HELP), and online Chat-Support.
- Certified computer technicians offering free help and hands-on assistance with installing filters.

Tag.Cleveland@gmail.com or 216-282-4411 Cleveland TAG, Technology Awareness Group, is a free help line comprised of local technical professionals to advise and assist in the installation of appropriate filtering systems.

(over)

Phil and Mary Edlis Elementary School • Beatrice J. Stone Yavne High School • Jacob Sapirstein Campus



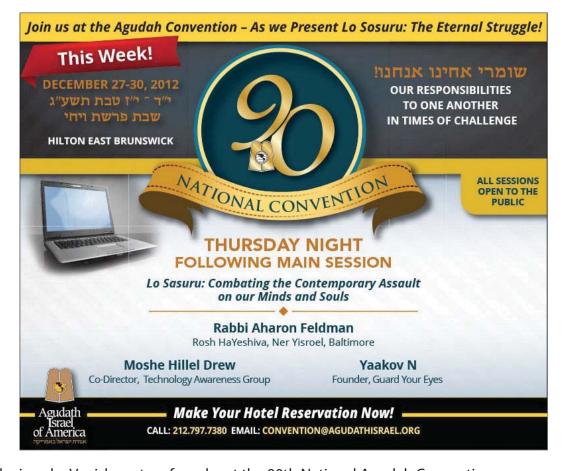








↑ Ad for Siyum Hashas 2012 (over 150,000 copies distributed).



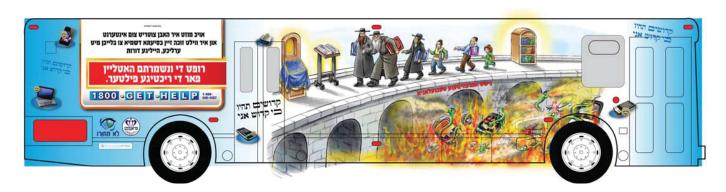
↑ A talk given by Venishmartem founder at the 90th National Agudah Convention.



↑ Flyer for Aguda convention 2012.

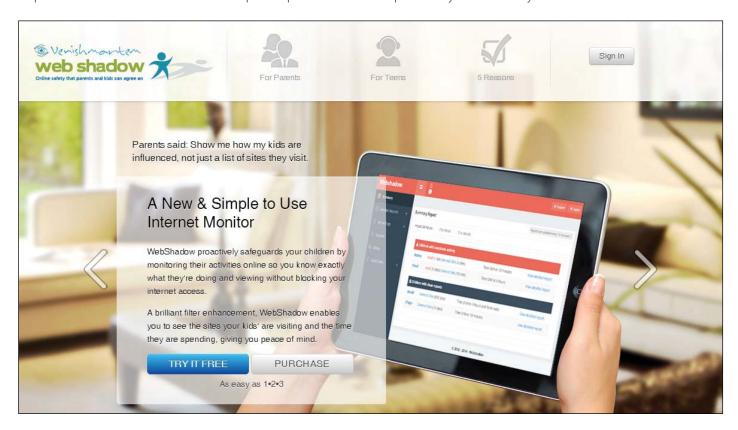


↑ Flyer plastered all over Brooklyn, June 2012.

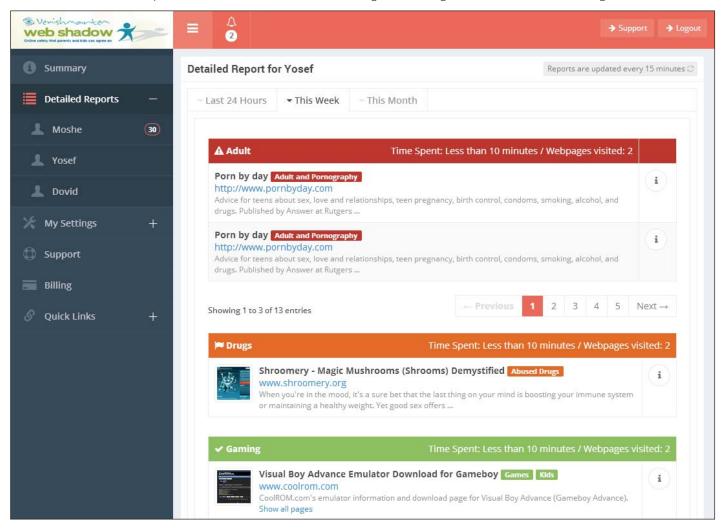


↑ Artwork for bus advertisements planned for the Boro Park/Williamsburg/Monsey routes.

Webshadow is a project that is currently in development which will allow parents to receive email reports and alerts about their children's web activity on any device. The reports are designed to be understood easily and to show all relevant information at a glance. We hope to introduce the Webshadow program to the Torah Umesorah school network as part of Venishmartem's efforts to empower parents to take responsibility for the safety of their homes.



Below is a sample of the detailed report which includes info about each site visited and grouped by category. Dangerous sites are marked as red, questionable ones are marked as orange, and the general sites are marked in green.





VCF is Born

Experience with K9 and other existing filters proved problematic for several reasons, mainly because of the frustration that was caused to users in blocking sites they needed and in the cumbersome, slow and complicated manner of handling requests for opening kosher sites blocked by the filters. In the meantime, Venishmartem researched better solutions and identified the Livigent filtering technology as the best solutions for the Jewish public. The Livigent software has advanced artificial intelligence that allows for the filtering of problematic sites like YouTube, for those who insist on having it open. A special arrangement was reached with Livigent to fit Venishmartem's specifications and we created a unique filter called VCF (Venishmartem Cloud Filter). We are providing the service to the greater Jewish community through a special website www.vcfprotection.com. We also offer VCF for Android and iOS.

Business 28 IYAR 5773 | MAY 8, 2013 | HAMODIA B43

Venishmartem 'Filterthon' Event to Feature New Technology

A new breakthrough internet filter will be unveiled on Sunday at a Flatbush event for Venishmartem, where more than 20 technicians will be available to install filters for free.

free.

The event is being sponsored by two prominent Brooklyn askanim who asked not to be named but said they want to help people strengthen themselves when confronted with the dangers presented by the internet.

The Venishmartem program, for which they coined the term "filterthon," will be held at a giant tent in front of Khal Veretzky (Landau's shul) on Avenue L and E. 9th Street, and will bring to Flatbush a program that has already enabled thousands of Yidden, easily and free of charge, to change their electronic machines from devices with the potential for grievous spiritual harm into clean computers, smartphones or tablets capable of all their previous work, while removing their pitfalls.

Dovid Hecht, a computer technician who volunteers often for Venishmartem's filtering programs, said that as careful as a yungerman may be, the dangers that are latent in computers and smartphones are omnipresent.

"As technology keeps evolving and progressing," Mr. Hecht said, "so do the dangers that come with it."

Mr. Hecht also said even that if people think they are immune to



Computer technologists assisting participants installing filters at Karlsburg Hall in Boro Park last year.

the darker side of technology, other family members may unwittingly fall prey.

"It's just too easy for a child playing with a parent's old phone to connect to any WiFi network and get complete unfiltered access," he said. "Merely typing the wrong address can somehow end up opening the worst possible sites. The least we can do is protect ourselves and our families from these mittaker."

About two dozen experienced technicians will be available at the tent all day Sunday, from 8 in the morning until 11 at night, to help with installing filters and guiding users on the best plans for filtering. The workers are professional and have varied experiences, so anyone who comes in will have someone there who can help him. Some have expertise with smartphones, while

others are experts on computers.

Venishmartem officials say they are excited about a new filter they are unveiling on Sunday for the first time, which they say addresses many of the problems people have had with current filtering systems.

The new filter, called the Venishmartem Cloud Filter, or VCF (www.vcf.co.il), was invented by the founder of Jnet. This person has recently sold Jnet and spent \$6 million to develop a filter that would act smartly, filtering the bad sites while allowing quick access to harmless sites.

He has succeeded in doing even better. VCF filters can even discern harmful pictures or videos on a single webpage. The filter allows access to the page, while blocking any inappropriate parts.

any inappropriate parts.

The VCF brochure explains,
"You won't have the option of



Technicians installing filters in computers

instantly removing the filter during a weak moment. Removing VCF requires the assistance of our customer support, and takes at least 24 hours."

The advantages of VCF are manifold. If you want to unblock a certain site, it can now be done remotely, without the user needing to open his software first. There are many levels of protection, and the filter can be set to different levels for different users.

The password lies with the VCF team, eliminating the need to share passwords. Since the filter blocks at the cloud level, it is impossible to uninstall or circumvent.

"Our program is installed on your computer and insures that all your browsing is routed through our servers," the VCF brochure asserts. "So it makes no difference how you connect; you will always be filtered."

Users do not have to change Internet Services Providers, since VCF works with any ISP. Thousands of CDs are ready for distribution on Sunday for instant setup and a clear guide for the filter. The service costs \$4.99 a month (\$7.99 for the Pro version), but is free for those who cannot

VCF does not slow down the computer, takes five minutes to install and can be done at home by yourself.

Venishmartem was launched before Pesach last year, when an event at the Karlsburg Hall in Boro Park drew hundreds of people.

Two months later, the Venishmartem website (www.venishmartem.com) was launched. The Venishmartem staff will be available on Sunday to help all comers. While the event is for men only, anyone can call 718-GET-HELP.





Venishmartem Cloud Filter

This spring (2013), Venishmartem released a new filtering solution dubbed VCF (Venishmarem Cloud Filter). This filter promises to bring a revolution to the Jewish community.

What is a "Cloud Filter"?

The term cloud is used nowadays to describe a service that uses online software, rather than software installed on your computer. Think of an online email service like Gmail, for example. Instead of keeping copies of your emails on your computer, they are stored online and are accessible from anywhere. At Venishmartem, we have discovered that a cloud-based filter is the ultimate solution for the Jewish community.

Here's why: When a filter is installed on your computer, then by definition, you are the only one capable of making changes to the filtering level. You can even turn it off on a whim, when you have a weak moment. Even if the program is protected by a password, it is only effective if you have someone who can hold the password for you. Otherwise, the filter hardly provides any real protection.

A cloud based filter is very different. Since it is online, no physical access to your computer is necessary to make changes to your account. Therefore, the management of the filter can be delegated to someone else. With VCF, you delegate this job to the Venishmartem staff or other professional technicians who are trained by Venishmartem.

It's not that you're relinquishing control completely; you can always ask us to change your filtering level or to allow a specific site. You can even hire one of our trained 3rd party technicans to customize a tailor-made filtering level to suit your precise needs. But thanks to VCF, gone are the days when you'll find yourself turning the filter on and off depending on your mood. You also won't have the option to instantly remove the filter in a weak moment. Removing VCF requires the assistance of our customer support and takes a least 24 hours.

"Gone are the days when you'll find yourself turning the filter on and off depending on your mood"

Until now, cloud filtering technology was only available by switching your ISP (internet service provider) to a Jewish company, and was only available in specific locations. Now, with VCF, this technology is accessible to everyone. In addition, VCF protects your computer even when you are connected to the internet through a public unfiltered WiFi network.

Venishmartem is a non-profit, and our only goal in providing these solutions is to solve the internet problem at the root, by providing effective and easy-to-use filtering solutions for Klal Yisrael.



If you must have internet, heed the call of the Gedolim:

GET PROTECTED



VENISHMARTEM CLOUD FILTER



A REVOLUTIONARY INTERNET FILTER FOR THE FRUM COMMUNITY

Venishmartem Cloud Filter

- Works with any ISP (internet service provider) No nisayon (challenge) of holding the password
- Can filter even within Youtube (for those who need it)
 Multiple filtering levels to choose from including a personal whitelist
 Powered by Livigent
 Technology

www.vcfprotection.com

24 Hour Tech Support: 718-280-1486 E-Mail Support and information: help@vcf.co.il





10 reasons people don't like filters

I have no problems with the internet and don't need a filter. People should learn self-control!

Besides the fact that your kids or guests might need it, no one knows when a weak moment will strike. Click here to read a recent story from Mishpacha Magazine about a "normal" guy who always said that "people should have self-control".

I already have another filter.

I need completely open internet for my work.

I need YouTube and/or Facebook open anyway, so what's the point of the filter?

What's the point of filtering my PC if my neighbor is broadcasting unfiltered wi-fi?

What's the point of filtering my PC if my handheld is not filtered?

Filters are too confusing and time consuming to set up.

Filters restrict my freedom & block a lot of stuff I need!

Get Started >



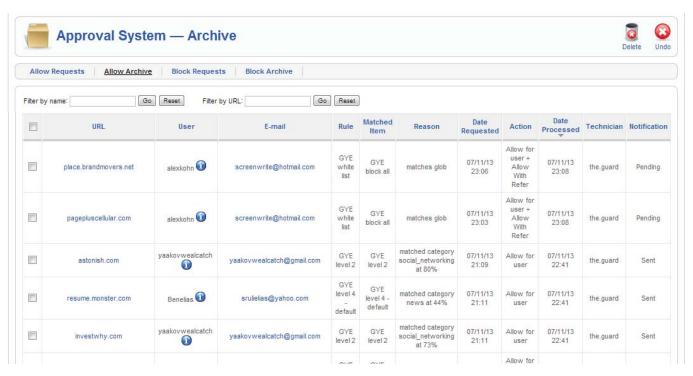


Sign up to VCF Estimated completion time: 12 minutes. After you register we'll contact you and install VCF on your computer. Filter Type Windows O Android O iPhone Name* VCF for computers costs \$13.95/month, or \$12.95/month if paid quarterly. Additional computers First Name in the household are 50% off. Everything is completely refundable Phone* if you cancel within 30 days. If you cannot afford the price, you can request a discounted or free license by clicking here. Email* VCF for iOS or Android costs \$9.95/month. If you have 2 devices, the 2nd one is only \$4.95/mo. Confirm Email* If you have questions or concerns about the filter, email us at help@vcf.co.il. **Customize Your Filter Experience** VCF is very customizable, please review the options cafefully to make sure the filter suits you well. It will be well worth your time. What type of sites do you want the filter to block?* Block only problematic sites Block everything besides for a few specific sites ("whitelist") Should the filter block news websites?* Block all non-frum news (e.g. Haaretz, Jpost) Block only non-Jewish news (e.g. CNN) No, do not block news sites Should the filter block shopping websites?** Block all shopping sites Block only sites that sell clothing (these often have inappropriate images) No, do not block shopping sites Should the filter block all access to YouTube? You Yes (recommended, since the YouTube filter is not 100% reliable) Block only videos detected as problematic ✓ Hide video previews on YouTube for a cleaner experience - Preview Search Results | Preview Homepage Should the filter 'censor' images with skin color? View Sample | View Side-Effects Yes • No Should the filter block ads? View Sample Yes No

Add security safeguards to ensure that the filter isn't uninstalled in a weak moment (options on next page)

Submit Form

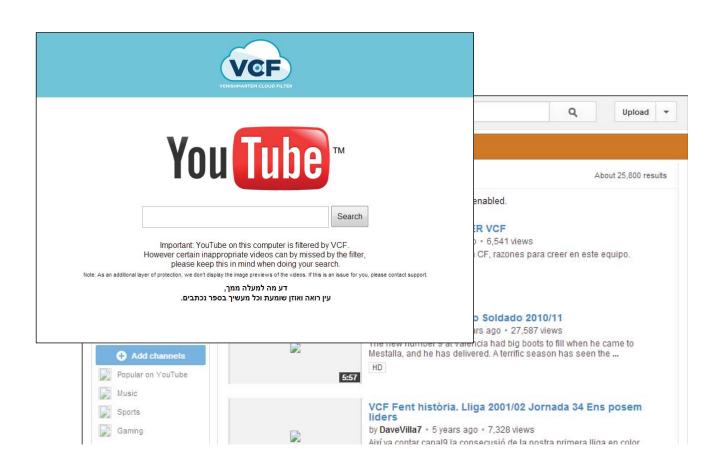
Edit advanced settings





How can we help you?

Username	
Yaakov2	
What is your question about?*	
A problem with the filtering level	•
Which level do you want to change to? Level 2 - Allows all news Level 3 - Allows any Jewish news site Level 4 - Allows frum news sites Level 5 - Blocks shopping sites Whitelist - Only the sites you need Other:	
Why do you want to change your level?*	





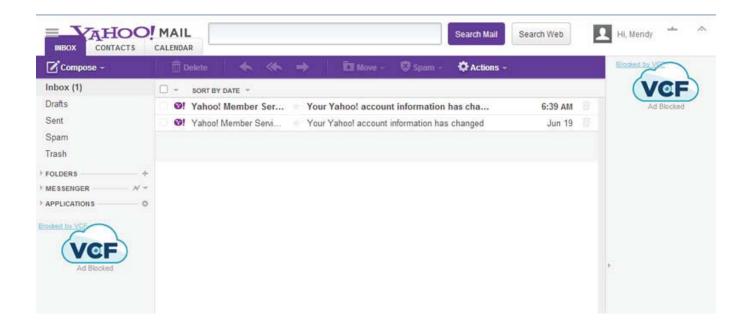
We're sorry, this page has been blocked by VCF.

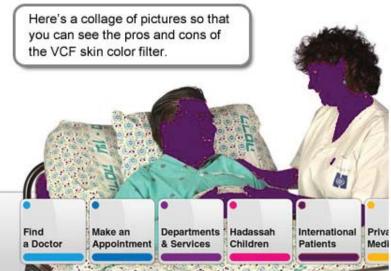
As a reminder, only frum news is allowed on level 4. If this site is a frum news website, or to make a special exception for this site, please fill out the form below. See this message often? Click here to request to be changed to a more open level (level 3 allows any Jewish news website).

Request access to the	nis page ————————————————————————————————————
	uests get declined too often, <u>click here</u> to tell us about your preferences. help the approvals team make decisions based on your expectations.
E-mail	gye.help@gmail.com
	Please type your email carefully in case we need to contact you about your request.
Username	Yaakov2
Comment	
	Please open the following URL: ^^ http://cnn.com/ ^^
	Optional: Explain why you need this site open. Open this page even before it is reviewed.
	Please select this checkbox only if you are sure that this site is appropriate for you. (Our staff will review it later and decide whether the page should
	indeed be open or not. Users who are found to be abusing this feature will be banned from using it in the future.) If you don't feel comfortable with this feature, click here to tell us about your preferences.



VCF skin color blocking can add an extra level of protection for those who need shopping websites like Amazon.com open.











The perfect master suite awaits, with prices from just \$299



DINE IN

Choose from over 30 dining rooms



GET A BET 8 HOURS

Shop our selection of brand name mattresses



PHOTO OF THE DAY



View More Galleries



December 2012: Photo of the Day December 3, 2012



HUD Secretary Shaun Donovan Visits New Jersey Communities Impacted By Hurricane Sandy

November 27, 2012

The filter occasionally misses some pictures. It's only meant to be an exra layer of protection.

VCF for Android

Venishmartem recently launched the Android version of the VCF filter. It is currently the best filtering solution for Android, and is already proving to be a big hit in the frum world.







VCF for IOS

Venishmartem has technicians in Flatbush, Boro-Park, Monsey and Israel who can install the VCF filter on any i-OS device; iPhones, iPods and iPads.



ב״ה לביק כי פרבי וספר שאים

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