



"There is an international scourge attacking the Jewish People which threatens to tear apart the fabric of Jewish life. It has spared no class of Jews: from teenagers to kollel members, from office workers to rabbis, and from single to married men. 'Guard Your Eyes' has successfully helped to wean hundreds, if not thousands, from pornographic addiction. It's actually the only weapon we have at our disposal."

— Rabbi Aharon Feldman, Moetzes Gedolei HaTorah of America



"I doubt that at any time in our history has there been as grave a threat to the morality of our people and to the stability of the Jewish family as the plague of addiction to internet pornography. It has ruined more marriages than anything. It has ruined families. It's been terribly destructive. And the only weapon we have against it, the **only** one, is GuardYourEyes, which is saving lives and families."

— Rabbi Abraham J. Twersky, MD, Founder of Gateway Rehab

In less than a decade of operations, with minimal staff, resources and marketing, Guard Your Eyes has helped many thousands of Jews get back on a path of healing and self-control. This has been accomplished through the many features of our network which include a website, forums, handbooks, chizuk e-mails, hotlines and 12 step phone conferences and groups.



We attribute our success to five factors:

1. Developed with guidance from the best experts in the field and through the personal experience of hundreds of dedicated Jews who successfully broke free of their addiction and are determined to help others.

2. Unique for the Jewish community, but unique in the world, in that we address the many different levels of addiction with a program that uses progressively more "addiction oriented" tools based on the level of the dependence. For example, there are many people it with the proper perspective, filters, some basic safe-guards and some accountability. Others need far more intense solutions, such as our 12-Step phone conferences and referrals to live SA groups and therapists. All in all though, this program promises a fiction may have progressed.

3. **Anonymity:** The many tools and services on our network are mostly either on-line, in print or by phone. What makes this so powerful is that it ensures complete anonymity for those who turn to us for help. This is one of the greatest secrets to our success, because anonymity, especially in these sensitive areas - and all the more so in the religious community, is one of the main inhibitions of people reaching out for help.

4. **Accessibility:** We harness the very power of instant accessibility of the internet which has fueled this epidemic, to reach and help thousands of Jews throughout the world that conventional therapeutic approaches would otherwise not be able to reach.

5. **Providing Hope:** The inherently pure Jewish souls caught in this addiction are often just yearning for a helping hand to give them that extra push they need to break free. By finding that they are not alone and that hundreds of others have succeeded through our tools, they are instilled with the determination and courage to change.

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## Advisory Board:

- Rabbi Avraham J. Twerski, Founder of Gateway Rehab Center
- Dr. David Pelcovitz, Psychologist
- Rabbi Simcha Feuerman, LCSW
- Allan J. Katz, M.S. CRC

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