

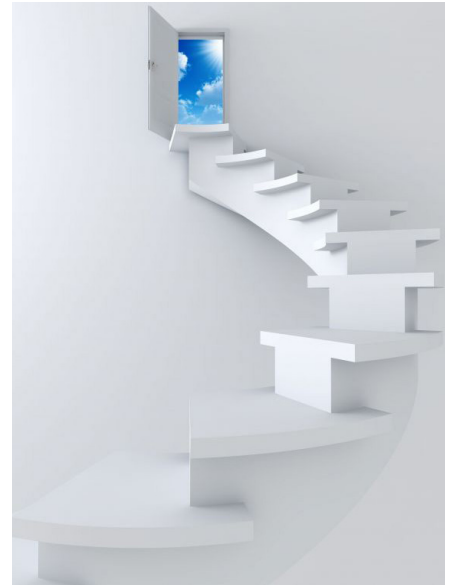
Challenge for the Future

On the one hand our achievements have been considerable, but on the other hand, it's only a drop in the ocean when considering the tens of thousands of Jews who are either struggling or who are at risk of stumbling into these destructive behaviors.

We are currently expanding our "Treatment" options by building the framework to accommodate thousands more through an improved and expanded website. Due to the worldwide demand for our services, we are also in the process of translating our network into Hebrew, Yiddish, French and Spanish. With our expanded framework and proper advertising, we can reach the tens of thousands who struggle in these areas.

With the launch of Venishmartem, we are quickly becoming known as the leading viable solution in the Jewish world, offering free filtering help. Due to the increasing awareness of the dangers of technology, we are being flooded with calls for help and advice. We are constantly expanding our team of volunteers, and building the most professional framework possible to enable us to help tens of thousands of Jews world-wide. Additionally, efforts are being made at the community level to assist rabbanim to install internet-safety tools in their kehilos.

We devised the following plan for expansion due to the urgency of the need, our proven success, and the confidence in our ability to help many thousands of Jews, in both the areas of Treatment and Prevention. We estimate that within one year, with a relatively modest budget, we will be able to increase our reach ten fold, and that we can, bs"d, in subsequent years help halt this epidemic. We sincerely believe that our project is critical to the hatzala of the Kedusha of Klal Yisrael.



GYE One Year Plan

The following one year plan includes creating the framework and the advertising to reach out to the tens of thousands of Jews who need help in the areas of treatment and prevention. We are hopeful that with this plan, the GYE network will become self sufficient through the donations of those helped.



ONE-TIME EXPENSES - WEBSITE DEVELOPMENT

English (guardyoureyes.com, venishmartem.com)	25,000
Hebrew (gye.org.il)	15,000
Yiddish (guardyoureyes.com/yid)	5,000
French (guardyoureyes.fr)	5,000
Spanish (guardyoureyes.com/spanish)	12,000
Total One-Time	\$62,000

ONGOING EXPENSES

	Monthly	Yearly
Executive Director & Addiction Therapist	4,500	54,000
Websites Administrator - Guard Your Eyes	4,500	54,000
Website Administrator - Venishmartem	4,000	48,000
Venishmartem Hotline Answering Service	1,000	12,000
Advertising	3,600	43,200
Offices: expenses, phone lines, servers, hosting costs, etc.	3,000	36,000
Total Ongoing		\$247,200
Grand Total		\$309,200



Sponsorship Opportunities

Advertising GYE	1 Week	\$450
Advertising Venishmartem	1 Week	\$450
GYE Hotline Expenses	1 Year	\$600
Total Advertising	1 Week	\$900
Venishmartem Hotline Answering Service	1 Month	\$1,000
Venishmartem Hotline Expenses	1 year	\$1,200
Advanced Help-Desk System		\$1,250
1,500 Filter Guides to Distribute at Assifos		\$1,500
All Advertising	2 Weeks	\$1,800
Office Rent and Expenses	1 Month	\$3,000
All Advertising	1 Month	\$3,600
Yiddish Website Completion		\$5,000
French Website Completion		\$5,000
Venishmartem	1 Month	\$5,500
GuardYourEyes Administration	1 Month	\$10,000
Venishmartem Hotline Answering Service	1 Year	\$12,000
Spanish Website		\$12,000
Hebrew Website Completion		\$15,000
All Ongoing Expenses	1 Month	\$21,100
English Website Completion		\$25,000
Office Rent and Expenses	1 Year	\$36,000
All Advertising	1 Year	\$43,200
Venishmartem Web Administration	1 Year	\$48,000
All Web Development Expenses		\$62,000

Donations are tax deductible in the U.S.

Checks should be payable to "GYE Corp."

Mail to: GYE Corp., POB 32380 Pikesville, MD 21282

Secure Online Donations: www.guardyoureyes.com/donate

Donations by Phone: 646-600-8100 ext. 3